Deliver more local content and local jobs on government projects
- Western Australian Industry Participation Plans (WAIPPs) will deliver more local jobs on all large government infrastructure projects and through procurement
- Enshrine WAIPP in legislation and apply it to contracts that meet set criteria across all government bodies

Support local businesses to tender for government work through ICN WA
- Support small and medium businesses to compete for government contracts
- Invest $1 million per annum to revamp the Industry Capability Network (ICN WA)
- ICN WA will assist businesses to develop WAIPPs which identify the number of local jobs, apprentices and trainees that will be created if their bid is successful
- Support government agencies to identify and source local suppliers through ICN WA

Increase local content requirements on State projects of strategic significance
- Declare major projects such as METRONET projects of strategic significance that require additional local content
- Develop a passenger rail rolling stock manufacturing strategy with guaranteed levels of local content

Support for Aboriginal owned businesses
- Adopt an Aboriginal Procurement Policy to increase the amount of work awarded to Aboriginal owned businesses

Develop a 20-year State Infrastructure Strategy to drive investment
- Establish Infrastructure WA to facilitate infrastructure planning for the next 20 years
- Publish a State Infrastructure Strategy to provide more certainty for business investment

Secure more manufacturing work for WA
- Require skilled work agreements for future mining development to maximise local content
- Create Defence West to secure more defence contract work for WA
- Drive the manufacturing sector by delivering more local content on government projects

Expand our industry and technology parks
- Establish an Industrial Lands Authority and remove the barriers to investment and expansion at industry and technology parks including AMC and Bentley Technology Park
- Develop Meridian Industrial Park in the northern suburbs and undertake an in-depth study into the creation of a technology park north of Two Rocks
- Develop technology parks and serviced industrial land in key regional centres

Deliver quality training to support job growth
- Re-establish TAFE as a single brand delivering quality training and education across WA
- Transform TAFE’s into Industry Skills Centres
- Ensure quality training is delivered by private training providers through an ongoing audit process

Invest $425 million in tourism
- Invest $425 million to promote WA so it becomes one of the world’s great tourist destinations
- Promote WA through increased investment in destination and event marketing and the Perth Convention Bureau
- Develop more landside tourist opportunities for the burgeoning cruise ship sector
- Encourage a more tourism friendly hospitality culture by cutting red tape

Brand WA and Asian strategy to grow our market share
- Establish ‘Brand WA’ to provide a consistent but flexible approach to marketing WA across all industries
- Establish the Asia Business House and develop formal networks and a business portal focussed on Asia
- Host an annual ASEAN Dialogue and develop a whole of government Asian engagement strategy
- Invest $2 million in an international education strategy to increase WA’s market share of overseas students

Growing our agriculture and fishing industries
- Support our primary industries to grow their export market share including into Asia
- Identify opportunities to grow high return niche agricultural markets
- Work with industry to develop a manufacturing food hub in Kemerton, in the South West
- Introduce country of origin labelling for seafood sold in restaurants to grow the fishing industry

Invest $14.5 million into a New Industries Fund
- Invest $14.5 million into a New Industries Fund to provide grants to accelerate new and emerging businesses
- Invest $4.5 million into regional Startups as part of the New Industries Fund

Foster innovative industries and promote renewable industries
- Promote and facilitate business investment into renewable technology manufacturing in WA including off-the-grid solutions and technologies
- Foster Innovation Hubs creating collaborative environments to support small and medium businesses
- Sponsor Science Industry Fellowships to build relationships between WA companies and universities

Driving Innovation and ICT for a digital economy
- Establish an Innovation Office and develop an Information and Communications Technology (ICT) vision and policy
- Invest $17 million to roll out science programs in primary schools
- Utilise the increased focus on Asia and existing trade relationships in USA, UK and Europe to attract foreign investment into Startup businesses
- Appoint a Science, Technology, Engineering and Maths (STEM) advisory panel of industry, researchers and educators to identify future job opportunities and training needs
- Appoint the State’s first Minister for Innovation and ICT